



Each month, thousands of parents from Northern Virginia come to Kidburst looking for activities for their kids. Unlike other parent websites in the DC area, we focus exclusively on Northern Virginia. Advertising on Kidburst will put your business in front of parents who live in Fairfax, Loudoun, Arlington, Alexandria, Falls Church, and Prince William. Our website is optimized for Google and other search engines, making it easy for parents to find Kidburst and see your ads.

## Ad Placements

Header Ads – Top right placement, opposite the Kidburst logo. Header ads are 468x60 pixels

Banner Ads – Along the right side of the page. Banner ads can be either 180x150 or 120x240 pixels.

Ads can be images or text links. Don't have an ad image? We can create one for you!

Contact: Sales@kidburst.com

The screenshot shows the KidBurst website interface. At the top left is the logo "kidBurst local parents know". To its right is a red-bordered box labeled "Header Ad". Below the logo is a navigation bar with links for "Places To Go", "Activities", "Resources", and "About", along with a search bar. The main content area features a listing for "Clemyjontri Park" with a star rating and a photo of the park. To the right of the park listing are two red-bordered boxes labeled "Banner Ad". A sidebar on the left lists various categories like "Alexandria", "Arlington", "Parks", etc. The bottom of the page has a "Latest Parent" section.